

# hopewalk

HONOR • OPENNESS • PREVENTION • EDUCATION

Cedar Rapids Community Suicide Awareness Walk

## Dear Friends and Community Leaders,

In 2017, more than 47,000 people in the United States died by suicide. It is estimated that for every completed suicide there are 25 attempts. Suicide is a continuing and growing national health crisis that affects people and families right here in Linn County. In 2018, there were 43 reported suicide deaths right here in Linn County, which is up from 25 in 2017.

Local mental health organizations have been raising local awareness and offer services to those affected. This fall, we will be holding the 6th annual HOPEwalk on Saturday, September 21st, 2019 at Cherry Hill Park & Pavilion at 9:30am to help with this important cause.

The HOPEwalk is a community event to remember those lost and raise awareness and funds for suicide prevention through Honoring, Openness, Prevention, and Education. Funds raised will stay local to support suicide prevention initiatives in and around Linn County by local mental health organizations that raise awareness and provide services to those affected.

With the funds from the 2018 walk we have continued to support a local support group for youth who have lost someone to suicide and supplied information packets for families who have lost a loved one to suicide. We helped send local crisis center workers to the American Association of Suicidology National Convention. We brought Kevin Hines movie, "Suicide: A Ripple Effect" to Cedar Rapids for two showings in April. Then in September we were able to bring Kevin Hines to Cedar Rapids in person for a Lunch and Learn for professionals and a public presentation. We were able to help sponsor the Addressing Suicide in Our Communities and Congregations Conference for behavioral health providers and clergy. We are helping sponsor Miss Iowa 2018 with her mission to speak on bullying, mental health, and suicide in local schools. We hope to do even more in 2019!

To fulfill our mission, the walk needs your help! Donations to the HOPEwalk can be made through our website, [hopewalk-cr.com](http://hopewalk-cr.com), or mailed to the HOPEwalk, P.O. Box 2684, Cedar Rapids, IA. 52401. If you have any questions please e-mail us at [CR.HOPEwalk@gmail.com](mailto:CR.HOPEwalk@gmail.com).

We hope your business considers making a monetary or in-kind donation to support this important event! Also, please help us spread the word about the 6th annual HOPEwalk on Saturday, September 21st!

Sincerely,  
HOPEwalk 2019 Committee

## Thank you for your support of suicide awareness and prevention!

The HOPEwalk is a registered 501(c)3 organization. Donations are tax deductible. #47-4285391

HOPEwalk of Cedar Rapids • ATTN: Megan Johnson • PO Box 2684 • Cedar Rapids, IA 52406  
[cr.hopewalk@gmail.com](mailto:cr.hopewalk@gmail.com) | [hopewalk-cr.com](http://hopewalk-cr.com)

## 2019 SPONSORSHIP LEVELS

### **Honoring Level / Donate \$1000+**

- Logo represented on ALL marketing materials:
  - T-shirts
  - Facebook
  - Website
  - Event banner
  - Event coroplast sign
- Recognized at opening ceremonies

### **Openness Level / Donate \$500+**

- Logo represented on most marketing materials:
  - T-shirts
  - Facebook
  - Website
  - Event banner
- Recognized at opening ceremonies

### **Prevention Level / Donate \$250+**

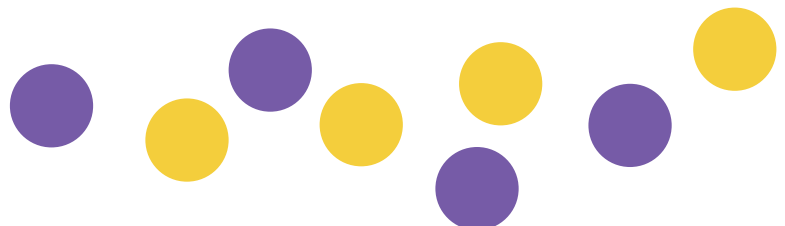
- Logo represented on some marketing materials:
  - Website
  - Event banner
- Recognized at opening ceremonies

### **Education Level / Donate \$50+**

- Company name represented on some marketing materials:
  - Website
- Recognized at opening ceremonies

The HOPEwalk is a registered 501(c)3 organization. Donations are tax deductible. #47-4285391

Thank you for your support of suicide awareness and prevention!





HONOR • OPENNESS • PREVENTION • EDUCATION

Cedar Rapids Community Suicide Awareness Walk

# 2019 SPONSORSHIP AGREEMENT

We authorize the HOPEwalk to include our corporate name and logo on all HOPEwalk related materials consistent with our sponsorship agreement.

Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

### Please Mark Sponsorship Level

- Honoring Level / Donate \$1000+
- Openness Level / Donate \$500+
- Prevention Level / Donate \$250+
- Education Level / Donate \$50+

Donation Amount: \$ \_\_\_\_\_

### Donation Method:

- Enclosed Check
  - made payable to HOPEwalk of Cedar Rapids
- Invoice Required to Process Payment
- Payment Made Online at [www.hopewalk-cr.com](http://www.hopewalk-cr.com)

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Agreement and Logo **Due by August 16, 2019**

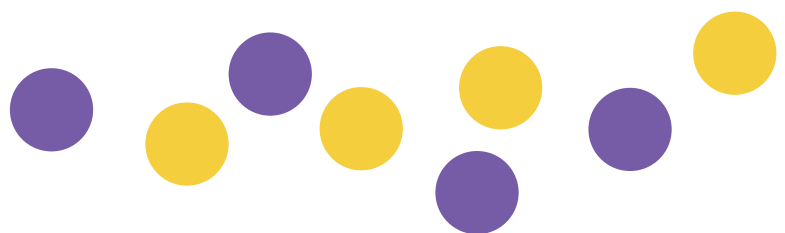
Please E-mail Your Logo to [CR.HOPEwalk@gmail.com](mailto:CR.HOPEwalk@gmail.com) (if applicable)

The HOPEwalk is a registered 501(c)3 organization. Donations are tax deductible. #47-4285391

Please E-mail or Mail Agreement and Payment to:

HOPEwalk  
 ATTN: Megan Johnson  
 PO Box 2684  
 Cedar Rapids, IA 52406  
[CR.HOPEwalk@gmail.com](mailto:CR.HOPEwalk@gmail.com)

Thank you for your support of suicide awareness and prevention!





HONOR • OPENNESS • PREVENTION • EDUCATION

Cedar Rapids Community Suicide Awareness Walk

# 2019 IN-KIND DONATION FORM

We authorize the HOPEwalk to include our corporate name and logo on all HOPEwalk related materials consistent with our sponsorship agreement.

Product or Service Donated \_\_\_\_\_

Fair Market Value (\$ amount/product amount) \_\_\_\_\_

\*Donations under \$250 OR no value provided will be represented on an in-kind event banner\*

\*Donations above \$250 will follow monetary sponsorship levels\*

Donor Company \_\_\_\_\_

Donor Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Fax \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Agreement and Logo **Due by August 16, 2019**

Please E-mail Your Logo to CR.HOPEwalk@gmail.com (if applicable)

The HOPEwalk is a registered 501(c)3 organization. Donations are tax deductible. #47-4285391

Please E-mail or Mail Agreement and Payment to:

HOPEwalk

ATTN: Megan Johnson

PO Box 2684

Cedar Rapids, IA 52406

CR.HOPEwalk@gmail.com

Thank you for your support of suicide awareness and prevention!

